

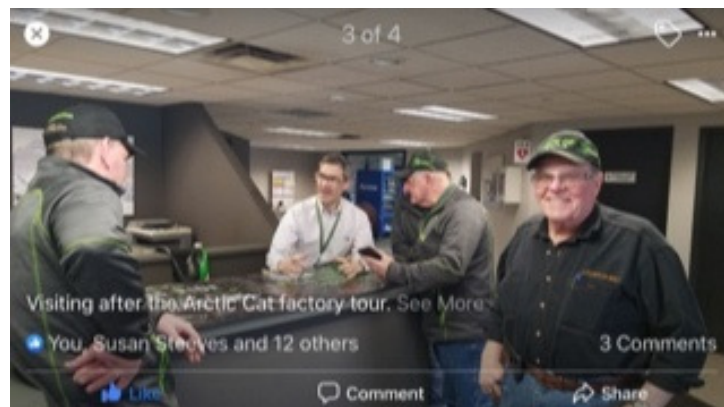


## “Ultimate Arctic Cat Journey” is Complete with Warm Welcome in Thief River Falls



Bob Steeves, an avid Arctic Cat snowmobiler, has talked about snowmobiling from his home in Moncton, New Brunswick, Canada, to the Arctic Cat plant in Thief River Falls, Minnesota, for the last 40 years.

Last week, Bob, 80 years old; his son Lorne; good friend Trueman Copp, who is 74; and Trueman’s son Trevor completed the more than 2,800-mile, “Ultimate Arctic Cat Journey” to Arctic Cat’s headquarters in Thief River Falls, Minn. The journey was completed on three 2018 Thundercats and a 2020 Riot 8000.





"We ran into so many people who recognized us when we stopped that were following our journey. It was amazing," said Lorne Steeves. "We had no issues with the sleds, they were bulletproof."



The journey took them from Moncton, New Brunswick through Quebec where they crossed the Ottawa River into Ontario. In Sault Ste. Marie, Ontario, they met Arctic Cat dealer River City Motorsports who drove them across the border. Once in the United States, the foursome headed across the Upper Peninsula of Michigan into Wisconsin, and then into Minnesota.





When they arrived in Thief River Falls, they were greeted by current Arctic Cat employees and former executive and Hall of Fame member Roger Skime with a banner signed by the plant commemorating the epic journey, took a plant tour, and enjoyed dinner with members of the Arctic Cat team.



“We had such a warm welcome from everyone at Arctic Cat. I’ve never met such nice people than those working in the Arctic Cat plant,” added Steeves.

The memories of the two-and-a-half-week journey will last a lifetime and is a true testament to the passion for the brand that only Arctic Cat snowmobilers understand. #UltimateACATJourney

