

## NBFSC's 2019 Federal "Go Snowmobiling Ride"

New Brunswick's Fundy Trail Parkway - January 9<sup>th</sup>, 2019 - the Hon. Melanie Joly, Federal Minister for Tourism, Official Languages and La Francophonie joined the New Brunswick Federation of Snowmobile Clubs (NBFSC) on their annual "Go Snowmobiling Ride". Minister Joly was joined by Alaina Lockhart, M.P. for Fundy Royal and guests for an afternoon of snowmobiling on NBFSC's trails in the Fundy Highlands.

This amazing turnout is no part due to the success of three previous Federal Go Snowmobiling Rides first held in 2017. In 2017 the NBFSC was the very first snowmobile association in Canada to host a "Go Snowmobiling Ride" with Members of our Canadian Parliament.



The Honorable Melanie Joly represents the federal riding of Ahuntsic—Cartierville in Quebec. A lawyer by training, Minister Joly is passionate about her city of Montréal and the power of positive politics. Minister Joly holds an Honors Bachelor of Law from Université de Montréal and a Magister Juris in European and Comparative Law from the University of Oxford. She has served as a minister since 2015, and is currently the Minister of Tourism, Official Languages, and La Francophonie.



Alaina Lockhart, M.P. for Fundy Royal hosted the NBFSC's 2019 event and worked diligently to encourage her colleagues to join us after Alaina had so much fun initially in 2017. Our long time partners Adair's Wilderness Lodge at Shepody – located in the Fundy Highlands – acted as our base and primary hosts. In addition to the M.P.s we were pleased to have Chuck Shaw, President of the Fundy Snowmobile Club who with his volunteers prepared the trail route during the snowfall preceding the event. Also joining us was Dave Demerchant, Vice President of the Goshen Snowmobile Club and Pat Hicks, District Sales Manager for Yamaha Motor Canada.



The NBFSC's "Go Snowmobiling Ride" has been in place for over a decade now, and does not happen without the broad support of multiple partners & friends. The International Snowmobile Manufacturer's Snowmobile Association (ISMA) developed the "Go Snowmobiling, Take a Friend" concept in the past decade and the NBFSC has hosted at least one ride every season. In 2012 ISMA awarded the NBFSC with the 'top ride' in Canada for our Provincial Rides.



The NBFSC would also like to thank some of our gracious Corporate Partners who we rely upon to host these events. Today, Adair's Wilderness Lodge. The snowmobiles are a partnership with West End Sports, Yamaha Dealer (Guy), Hawkin's Equipment (John) Polaris Dealer, Patterson's Equipment (Bob), Arctic Cat & Polaris Dealer. City Argo – Ski-Doo Dealer (Mark & Kim), Hi-Tech Motorsports and Extreme Torque Motorsports (Jennifer & Tony) and their respective manufacturers; Arctic Cat, Polaris, Ski-Doo and Yamaha.