



YAMAHA MOTOR CANADA LTD.
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YAMAHA INTRODUCES SRX 120 YOUTH SNOWMOBILE

Young Yamaha fans can take their first ride with Yamaha!

(For immediate release) - For the 2013 model year, Yamaha is excited to introduce the Yamaha SRX 120 Youth Snowmobile. The snowmobile is the result of a co-branded partnership with Arctic Cat.



Since model year 2009, Yamaha has supplied Arctic Cat with the reliable, four-stroke, 123cc engine for the popular Sno Pro Youth snowmobile. The decision was made to co-brand this snowmobile for 2013 and allow young Yamaha fans an opportunity to take their first ride with Yamaha. The SRX 120 will be manufactured in Arctic Cat's Thief River Falls, MN facility to Yamaha's specifications.

Apart from colour and graphics, the Sno Pro and SRX 120 are functionally identical, with all parts being completely interchangeable and the same 1 year warranty applying to both.



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“Many of our dealers and loyal customers have encouraged us to offer a youth snowmobile over the years,” commented Chris Reid, National Manager, Product Planning at Yamaha Motor Canada. “This partnership allows us to accommodate those requests and makes it easier for the next generation of Yamaha fans to get started in snowmobiling.”

The SRX 120 features great safety features like governed speed, dual chain guards, tether ignition cut-off switch and visibility flag. SRX 120 users should be a minimum of 6 years of age and only ride with adult supervision.

The SRX 120 will be available in dealer showrooms in the summer of 2012.



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