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FOR IMMEDIATE RELEASE

YAMAHA MOTOR FINANCE CANADA LTD. IMPLEMENTS WHITE CLARKE GROUP'S CALMS² COMPASS WHOLESALE MANAGEMENT SYSTEM

Toronto, June 23, 2014 – Yamaha Motor Finance Canada Ltd. announced today that it has contracted with White Clarke Group to implement its CALMS² Compass Wholesale Management System. The new system will be fully operational when Yamaha Motor Finance Canada Ltd. launches its new inventory finance program to Canadian Motorsport and Marine dealers on January 1, 2015.

Ms. Leone Foxwell, who will be responsible for the new Inventory Finance Program stated: "We're excited to be able to offer this new program to Yamaha dealers. We have listened to their requests and are committed to providing the best to them at all times. We believe that our new relationship with White Clarke Group is an integral component of this new program."

Jonathan Dodds, CEO – Americas of White Clarke Group added, "Yamaha continues to demonstrate leadership and a commitment to its dealers. We are honored to have been selected for this project which will streamline the floorplan process for dealers."

For more information regarding Yamaha Motor Finance Canada Ltd., please contact Ms. Leone Foxwell at 416-498-1911. To learn more about Yamaha Motor Canada Ltd., you may visit the company web site at: www.yamaha-motor.ca.

About White Clarke Group

The world's leading asset finance technology solution provider, White Clarke Group's award-winning CALMS² software platform provides end-to-end solutions of choice for asset finance, automotive finance and leasing, contract hire, wholesale floor planning finance and vehicle management companies in 30 countries around the globe. For more information visit www.whiteclarkegroup.com.

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