

## Snowmobile Sales Increase

A long, cold and snowy winter drove snowmobile U.S. sales to increase to 54,028, a 11% gain from last year, according to International Snowmobile Manufacturers Association.



Worldwide sales increased 9% to 157,106 new sleds sold. This is an increase of over 12,500 units. Canadian sales rose over 11% to 48,758 new snowmobiles sold.



The 2015 manufacturers' spring snowmobile shows reported increases in attendance. In many of the spring shows, visitation was up over 20 percent. Spring orders are up.

Sales of manufacturers branded parts, garments and accessories increased by over 20%.



Registered snowmobiles in North America increased to 2 million registered compared to 1,392,043 registered sleds the previous year. Increased registration in Northern Europe and Russia continues.